

İndirilme Tarihi

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İŞLD-601 - RESEARCH DESIGN AND METHODOLOGIES IN SOCIAL SCIENCES - İşletme Ana Bilim Dalı

General Info

Objectives of the Course

The aim of the course is to develop students' academic and sectoral research and project writing.

Course Contents

Includes Definition and Purpose of Science, Characteristics of Scientific knowledge, Scientific knowledge and value systems, Rise of modern science and its progress, Methods in social sciences, Main research methods, Data generating methods, Measurement and test techniques.

Recommended or Required Reading

Çağlayan, O. (2025). Research Methods in Social Sciences, 3rd Edition, Seçkin Publishing, 320 pages. ISBN: 978975029955; Büyüköztürk Ş. ve diğerleri (2020), Bilimsel Araştırma Yöntemleri, Ankara: Pegem Yayınları.
 Yıldırım, A. ve Şimşek, H. (2019), Sosyal Bilimlerde Nitel Araştırma Yöntemleri, Ankara: Sekin Yayınları; American Psychological Association-APA (2019). Publication manual (7th ed.). American Psychological Association; Sosyal Bilimlerde Nitel Araştırma Yöntemleri 12. Baskı - Ali Yıldırım, Hasan Şimşek, Seçkin Yayınları, 2024

Planned Learning Activities and Teaching Methods

Presentation, Lecturing, Discussion, Brainstorming, Question&Answer

Recommended Optional Programme Components

Scientific Articles, Statistical Analysis Programs

Instructor's Assistants

The instructor teaching the course does not have assistants.

Presentation Of Course

In Person Teaching

Dersi Veren Öğretim Elemanları

Prof. Dr. Şevki Özgener Assoc. Prof. Dr. Ferda Üstün

Program Outcomes

1. By learning information types, students will be able to criticize and question scientific information
2. They can evaluate science with different perspective
3. They can do correct choices in order to define research problem
4. They will know how to use resources appropriately
5. They will know how to quote from the resources
6. They will have the ability to write dissertations and scientific work while complying with academic standards

Weekly Contents

Order	Preparation Info	Laboratory Teaching Methods	Theoretical	Practise
1	Explaining the subject using various scientific articles and scientific research methods books.	Lecturing	Providing Information About the Purpose, Scope, and Functioning of the Research Methods Course in Social Sciences	
2	Ş. Özgener, How to Write a Scientific Article? NEVU Lecture Notes, 2025, pp.1-17	Lecturing and Discussion Analyzing Scientific Articles	What are the Parts of a Scientific Article? How to design the title of a scientific article?	
3	Ş. Özgener, How to an abstract in a scientific article? NEVU Work Paper, 2025, pp.1-8	Lecturing and Discussion Analyzing Scientific Articles	How to write abstract of a scientific article?	
4	Ş. Özgener, How to Write an Introduction in a Scientific Article? NEVU Work Paper, 2025, pp.8-17	Lecturing and Discussion Analyzing Scientific Articles	How to write introduction of a scientific article?	
5	Ş. Özgener, How to Write Literature and Methodology a Scientific Article? NEVU Work Paper, 2025, pp.1-30	Lecturing and Discussion Analyzing Scientific Articles	How to write the literature and methodology of a scientific article?	

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
6	Ş. Özgener, How to Write Literature and Methodology a Scientific Article? NEVU Work Paper, 2025, pp.1-30	Lecturing and Discussion Analyzing Scientific Articles	How to write the literature and methodology of a scientific article?	
7	Ş. Özgener, How to Design a Model and Develop Hypotheses in a Scientific Article? NEVU Work Paper, 2025, pp.1-26	Lecturing and Discussion Analyzing Scientific Articles	How to write model and hypotheses of scientific article?	
8	Ş. Özgener, How to Write a Scientific Article? NEVU Work Paper, 2025, pp.1-17 Ş. Özgener, How to Design a Model and Develop Hypotheses in a Scientific Article? NEVU Work Paper, 2025, pp.1-26	Written Exam	Mid-Term Examination	
9	Ş. Özgener, How to Design a Model and Develop Hypotheses in a Scientific Article? NEVU Work Paper, 2025, pp.1-26 Ş. Özgener, How to write the findings and conclusion of a scientific article? NEVU Work Paper, 2025, pp.17-42	Lecturing and Discussion Analyzing Scientific Articles	How to write model and hypotheses of scientific article?	
10	Ş. Özgener, How to write the findings and conclusion of a scientific article? NEVU Work Paper, 2025, pp.17-42	Lecturing and Discussion Analyzing Scientific Articles	How to write results and conclusion of scientific article?	
11	Ş. Özgener, How to write the findings and conclusion of a scientific article? NEVU Work Paper, 2025, pp.17-42	Lecturing and Discussion Analyzing Scientific Articles	How to write results and conclusion of scientific article?	
12	APA 7 Writing Rules for Citing and Referencing, pp.1-59 NEVÜ Lisansüstü Tez Yazım Kılavuzu, Ss.1-34	Lecturing and Discussion Analyzing Scientific Articles	How to write references, foodnotes, appendix and acknowledgement of scientific article?	
13	APA 7 Writing Rules for Citing and Referencing, pp.1-59 NEVÜ Lisansüstü Tez Yazım Kılavuzu, Ss.1-34	Lecturing and Discussion	How to write references, foodnotes, appendix and acknowledgement of scientific article?	
14	Scientific Articles on the Use of Artificial Intelligence and Ethical Issues in Scientific Research	Lecturing and Discussion	Ethics and Artificial Intelligence in Scientific Research	
15	The student is responsible for the books and scientific articles used in the last 7 weeks during the final exam.	Written Exam	Final Exam	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	2,00
Final	1	2,00
Derse Katılım	14	3,00
Ders Öncesi Bireysel Çalışma	4	7,00
Ders Sonrası Bireysel Çalışma	7	4,00
Ara Sınav Hazırlık	2	5,00
Final Sınavı Hazırlık	2	5,00
Ödev	2	5,00
Teorik Ders Anlatım	14	3,00

Assesments

Activities	Weight (%)
Vize	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	4	5	5	4	3	5	2	2	3				3	5	
L.O. 2	4	5	4	3	3	5	3	3	3				3	5	
L.O. 3	4	5	4	3	3	5	3	3	3				2	5	
L.O. 4	4	5	3	3		4	2	2	3				2	5	
L.O. 5	4	5	2	2		3	2	4	3				2	5	
L.O. 6	4	5	3	2		3	2	2	3				5	5	

Table :

- P.O. 1 :** İşletme biliminin temel kavramlarını ve işletmenin temel fonksiyonlarını uzmanlık düzeyinde kavrar, analiz eder, yorumlar ve bunları yönetim ve organizasyon, pazarlama, üretim yönetimi, sayısal yöntemler, muhasebe ve finans alanlarının en az birinde uzmanlık düzeyinde uygulayabilir. The candidate can understand, analyze and interpret the basic concepts and functions of Business Science in expertise level, and can apply this ability in one or more fields such as Management and Organization, Marketing, Production Management, Quantitative Methods, Accounting and Finance in expertise level.
- P.O. 2 :** The candidate will learn the different perspectives about numerous theories, models and paradigms that have developed in business fields such as management and organization, organizational behavior, marketing, finance, accounting, human resources, production management, quantitative methods, and the candidate can gain knowledge and skills to evaluate, interpret and criticize scientific studies and researches, which are presented in various scientific meetings, in these fields.
- P.O. 3 :** The candidate can do an original scientific/ academic researches independently or jointly with other researchers in business administration field and other social sciences` fields by using the most recent improvements in research methods, and gain knowledge, skills and responsibility to publish the results of research in books, articles and reports, to present in the scientific environment discussion such as conference and congress.
- P.O. 4 :** The candidate brings new grounds in the field of business administration by providing original scientific studies, and develops a new scientific method or applies to known methods into different fields, and contributes to national and international literature.
- P.O. 5 :** The candidate can understand the Department of Business Administration`s disciplines interaction with each other and the Department of Business Administration interaction with other departments. Also, the candidate can evaluate various topics with new perspectives and study interdisciplinary.
- P.O. 6 :** The candidate can discuss the new information in the field of business in a systematic manner, and can gain high level skills about research methods in the field.
- P.O. 7 :** İşletme alanında kazanılan teorik ve pratik bilgi ve becerileri araştırabilecek, uygulama ve saha analizlerinde nasıl kullanıldığını belirleyebilecek, uyarlayabilecek, analiz edebilecek, birleştirebilecek, kritik kararlar verebilecek ve senteze ulaşarak uygulayabilecektir. The candidate can search theoretical and practical knowledge and skills which can be gained in the field of Business Administration, can determine these knowledge and skills how it is used in practice and field analysis, can adapt and analyze these knowledge and skills, can make critical decisions, and can apply by reaching synthesis.
- P.O. 8 :** The candidate keeps up to date his/her knowledge, follow closely national and international literature in the field of Business Administration, and can improve himself/herself not only in Business Administration, but also in other social issues.
- P.O. 9 :** As a good academician and researcher, the candidate can learn to look critically to new subjects, to new developments in the field of Business Administration, to related other topics. Also, he/she can improve his/her questioning and exploratory aspects.
- P.O. 10 :** The candidate can build and develop good relations with representatives of public and private sector builds and develops good relations with, and can work in disciplinary groups and interdisciplinary groups
- P.O. 11 :** The candidate can establish written, oral and visual communication with colleagues by using at least one foreign language at an advanced level.
- P.O. 12 :** The candidate can follow the scientific, technological, social and cultural developments in an academic and professional way and contribute to the relevant issues and processes.
- P.O. 13 :** The candidate can identify social, scientific, managerial and ethical problems that are encountered in the field of academic and professional business life, and can analyze and solve them, and contribute to the development of values related to such issues.
- P.O. 14 :** The candidate will write an original doctoral thesis in business administration field which can be both nationally and internationally recognized, and gain "PhD" title in Business Administration.
- P.O. 15 :** Besides academic career, the candidates can be employed at the public and private sectors, and may found their own research and/or consulting companies with their theoretical and practical knowledge.
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- L.O. 2 :** They can evaluate science with different perspective

L.O. 3 : They can do correct choices in order to define research problem

L.O. 4 : They will know how to use resources appropriately

L.O. 5 : They will know how to quote from the resources

L.O. 6 : They will have the ability to write dissertations and scientific work while complying with academic standards